Inwook Kim

Mesa, AZ • 480 708 7812 • inwookkim91@gmail.com • linkedin.com/in/enoogi • inwookkim.com

Product Designer | UX Designer | Accessibility Advocate | Mastery of Design Tools

User-focused UX designer with expertise in interaction design, accessibility (508 compliance), and data-driven decision-making. Proficient in Figma and Adobe XD, leveraging design systems and prototyping to craft intuitive experiences that enhance user satisfaction and drive business impact.

WORK EXPERIENCE

OPTiMO IT • Full-time
UX Designer • Remote, AZ **02/2022 – 10/2024**
- Designed a cost-efficient international inquiry process, called International Assistant, reducing operational costs by $800K annually while improving workflow efficiency and user satisfaction within 18 months.
- Enhanced usability through improved navigation, accessibility, and mobile-first responsive design for web and mobile platforms.
- Reduced project timelines by optimizing design iterations and collaborating closely with developers, stakeholders, and product managers, leading to faster feature releases.
- Established a comprehensive design system using Figma, increasing team efficiency and ensuring consistency in branding and UI components across multiple projects.
- Led 508 accessibility compliance efforts, conducting rigorous testing to ensure inclusivity for all users, expanding market reach and adoption.

TAP Local • Full-time
Visual Designer • Mesa, AZ **06/2021 – 02/2022**
- Designed a dashboard using Adobe XD that reduced business performance monitoring time.
- Boosted conversion rates by 37% by designing data-driven landing pages and ad creatives, enhancing customer acquisition and retention.
- Drove an increase in social media engagement through A/B-tested ad campaigns, refining visual assets to maximize click-through rates.
- Increased website traffic by optimizing WordPress assets and UI components, improving engagement and SEO performance.

U-Haul • Full-time
Production Assistant • Phoenix, AZ **07/2018 – 03/2021**
- Gained hands-on UX experience by shadowing UX designers, learning user research and prototyping processes.
- Improved photoshoot efficiency through enhanced planning, coordination, and workflow optimizations, accelerating creative production.
- Designed 20+ high-quality artwork pieces using Adobe Creative Suite, supporting branding and marketing needs across multiple product lines.
- Led task delegation, increasing team productivity while ensuring timely project completion without compromising design quality.

SKILLS & INTERESTS

Design & Research: Interaction Design, Visual Design, Wireframing, Prototyping, Usability Testing, Accessibility Testing (508 Compliance), Information Architecture, User Research
Tools: Figma, AdobeXD, Photoshop, Illustrator, InDesign, Microsoft Office, HTML, CSS
Soft Skills: Communication, Collaboration, Critical Thinking, Problem Solving, Fast learner
Interests: Technology, Traveling, Webtoons, Video Games

EDUCATION

Bachelor's Degree in Design
Brigham Young University • Provo, UT • **01/2014 – 12/2017**